



For Immediate Release
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NEWS RELEASE

GRAHAM ANNOUNCES VIRTUAL PRODUCTION INFORMATION (VPI)

York, PA -- Graham Architectural Products, a leading manufacturer of architectural aluminum windows and doors, has launched a one-click computer-based product information system called VPI, for Virtual Production Information.

"Graham customers, architects, and specifiers will be issued a proprietary VPI credit-card-size CD (VPI)," explains Graham VP Marketing, Raj Goyal. "This wallet-size card will serve as a one-click electronic gateway to all Graham fenestration products and accessories. It's the quickest link to the product information you seek, without wading through menus or search engine listings, and a real time-saver."

VPI product information is cross-referenced in the new printed Graham Product Information Catalog, now under development.

Both the VPI card and printed catalog are dependent upon an internet connection for access to complete, detailed product information.

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Founded in 1972 and located in York, Pennsylvania, Graham Architectural Products manufactures AAMA-rated architectural aluminum and fiberglass heavy commercial windows and terrace doors. For more information, go to www.grahamwindows.com or call 800-755-6274.

Contact Graham Marketing Department for your personal VPI CD today. 800-755-6274 or at www.grahamwindows.com

